



**PREMIUM
RESERVE
PORK®**

MARBLED FOR GREATNESS

Hatfield® Premium Reserve® delivers a SUPERIOR eating experience to ELEVATE your pork offering.

NO MORE

dried out, bland chops.
Hatfield® Premium Reserve® will keep your customers coming back for more!

92%

of premium pork & beef shoppers would purchase Hatfield® Premium Reserve®.*

NOT CONVINCED? Experience the difference by adding 30% more tender pork** to your specials menu.

Try one of our **VERSATILE PRIMAL** or **WHOLE MUSCLE CUTS** across your menu to reduce storage needs and waste.

Ways to win with Hatfield® Premium Reserve®



Caprese Salad with Hatfield® Premium Reserve® Pork Chops



Hatfield® Premium Reserve® Grilled Pork Banh Mi Sandwich



Hatfield® Premium Reserve® Herb Crusted Pork Chop



Hatfield® Premium Reserve® Cuban Style Pork Sliders



*IRI Consumer & Shopper Marketing; HUU NU prediction markets; Hatfield concept evaluator; February 26, 2018

**Compared to conventional pork. Analysis Performed by Clemens Food Group February 2018 Warner Bratzler Shear Force Test



**PREMIUM
RESERVE
PORK**

INTRODUCING A COMPLETE PORTFOLIO OF ALL NATURAL PREMIUM PORK

EXECUTIVE CHEF

PRIMALS

CODE	PRODUCT DESCRIPTION	PIECE WEIGHT	CASE WEIGHT	BLOCK & TIER	SHELF LIFE
1853	All Natural Center Cut Bone-In Loin, 8 Rib	6.5 lb. avg.	13 lb. avg.	9 x 10	35 days
1854	All Natural Center Cut Bone-In Loin, 10 Rib	7.6 lb. avg.	46 lb. avg.	7 x 6	35 days
1855	All Natural Center Cut Boneless Loin	6 lb. avg.	12 lb. avg.	10 x 9	35 days
1978	All Natural Boneless Half Loin CC, Strap On	6.5 lb. avg.	40 lb. avg.	6 x 7	35 days

WHOLE MUSCLES

1878	All Natural Boneless Ribeye Roast	5 lb. avg.	20 lb. avg.	9 x 10	35 days
1889	All Natural Tenderloin	1.3 lb. avg.	16 lb. avg.	9 x 10	365 days
1900	All Natural Top Sirloin Chop	14 oz. avg.	9 lb. avg.	10 x 9	365 days
1902	All Natural St. Louis-Style Ribs (3/dn lb. avg.)	2.5 to 3 lb. avg.	17 lb. avg.	9 x 10	365 days
1619	All Natural 5 Bone Rib Rack	4 lb. avg.	8 lb. avg.	10 x 9	35 days
1976	All Natural Short Loin with Tenderloin	9.5 lb. avg.	44 lb. avg.	6 x 7	35 days

LINE COOK

PRE-PORTIONED CUTS

1903	All Natural Rib Eye, 6oz.	6 oz.	7.5 lb.	10 x 9	365 days
1904	All Natural Rib Eye, 8oz.	8 oz.	8 lb.	10 x 9	365 days
1905	All Natural Rib Eye, 10oz.	10 oz.	8.7 lb.	10 x 9	365 days
1906	All Natural Center Cut Bone-In Chop, 4oz.	4 oz.	10 lb.	10 x 9	180 days
1908	All Natural Center Cut Bone-In Chop, 6oz.	6 oz.	10 lb.	10 x 9	180 days
1909	All Natural Center Cut Bone-In Chop, 8oz.	8 oz.	10 lb.	10 x 9	180 days
1910	All Natural Center Cut Bone-In Chop, 10oz.	10 oz.	10 lb.	10 x 9	180 days

**LABOR
SAVINGS!**

Try our specialty, pre-proportioned, high end cuts that translate to reduced prep, less skill required, and increased consistency.

**WE'RE
HERE TO HELP!
ASK US
HOW TO...**

- Capitalize on all natural claims
- Increase your margin potential through positioning
- Leverage Hatfield® Premium Reserve® across your menu
- Improve wait staff knowledge

**CLEMENS
FOOD GROUP**

Discover how Hatfield® Premium Reserve® increases pork orders and margins. Visit us online at marbledforgreatness.com for more information.