

VITA COCO[®]

COCONUT

JUICE

DRINK

RESPONSIBLY SOURCED *from*
FARMS IN THAILAND



HYDRATE

Yum





COCONUT JUICE IS SWEET, REFRESHING, AND FULL OF FLAVOR. IT'S A **PERFECT PAIR FOR YOUR FAVORITE MEAL**, A REFRESHING **MID-DAY PICK-ME-UP**, OR WHEN YOU JUST WANT SOMETHING A LITTLE **JUICIER**. GO AHEAD AND CRACK OPEN A COLD ONE - YOU CAN THANK US LATER.



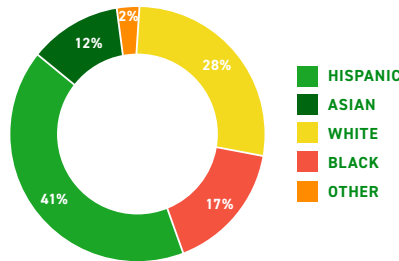
MORE GEN Z AND MILLENNIAL SHOPPERS SEEK OUT NATURAL & ORGANIC ITEMS WHEN DINING OUT, COMPARED TO OTHER GENERATIONS.

25%

OF CANNED COCONUT WATER CONSUMERS ARE UNDER AGE 34

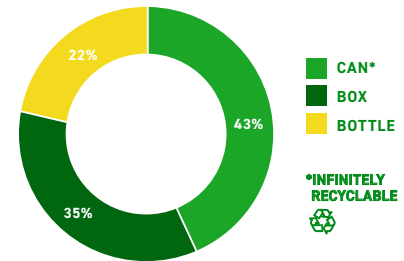
NUMERATOR L12M THROUGH 9/30/22

THE CANNED COCONUT WATER CONSUMER IS A YOUNG, PRICE-CONSCIOUS CULTURAL CONSUMER.



NUMERATOR ADVANCED SHOPPER PROFILE THROUGH 9/30/22

CANS ARE THE PREFERRED SINGLE SERVE COCONUT WATER PACK TYPE.



IRI TOTAL US MULO+C 52WE 10/30/22

*INFINITELY RECYCLABLE

WITH PULP

82% JUICE

Nutrition Facts

About 2 servings per container
Serving size 8 FL OZ (240 mL)

Calories	50	100
	% Daily Value*	% Daily Value*
Total Fat	0g 0%	0g 0%
Sodium	60mg 3%	125mg 5%
Total Carbohydrate	12g 4%	25g 9%
Total Sugars	10g	21g
Incl. Added Sugars	6g 12%	12g 24%
Protein	0g	0g
Calcium	14mg 2%	30mg 2%
Potassium	403mg 8%	839mg 20%
Vitamin C	50mg 60%	105mg 120%
Phosphorus	22mg 2%	45mg 4%
Magnesium	17mg 4%	35mg 8%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D and iron.

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: COCONUT WATER, WATER, SUGAR, COCONUT PULP, VITAMIN C (ASCORBIC ACID).

WITH PULP

CAN UPC



CASE UPC



WITH MANGO

CAN UPC



CASE UPC



GLUTEN FREE

WITH MANGO

81% JUICE

Nutrition Facts

About 2 servings per container
Serving size 8 FL OZ (240 mL)

Calories	70	150
	% Daily Value*	% Daily Value*
Total Fat	0g 0%	0g 0%
Sodium	60mg 3%	125mg 5%
Total Carbohydrate	18g 7%	38g 14%
Total Sugars	17g	35g
Incl. Added Sugars	11g 22%	23g 46%
Protein	0g	0g
Calcium	14mg 2%	30mg 2%
Potassium	403mg 8%	840mg 20%
Vitamin C	43mg 50%	90mg 100%
Phosphorus	17mg 2%	35mg 2%
Magnesium	17mg 4%	35mg 8%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D and iron.

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: COCONUT WATER, WATER, SUGAR, MANGO PUREE, NATURAL FLAVORS, VITAMIN C (ASCORBIC ACID).

SPECS

UNIT VOLUME: 500mL, 16.9 FL OZ
UNIT SIZE: 6.71" H x 2.62" W
UNITS/CASE: 12
CASE WEIGHT: 14.55
CASES/PALLET: 95
PALLET WEIGHT: 1428 lbs (with wood)
CASE DIMS: 7.05" H x 8.35" W x 11.1" H

