



Savor the Sip.

EXPLORE THE MOMENT

AS THE ORIGINAL CHAI TEA LATTE, WE'RE COMMITTED TO BRINGING YOUR CUSTOMERS AN AUTHENTIC CHAI EXPERIENCE

- America's first chai tea latte brand
- Widest variety of formats and flavors
- Just add milk and serve hot or iced
- Cleanest label chai in foodservice
- Non-GMO verified; majority are certified organic



Chai is #2 most frequently menued hot tea



Chai is #2 fastest-growing beverage on menus



+15%+ 4-year growth on menus



PRODUCT APPLICATIONS

- Hot and cold chai tea lattes and beverages
- Cocktails (Chai-tini, Chai Old Fashioned and more)
- Desserts, sauces and culinary applications

PORTFOLIO PRODUCTS



Aseptic Concentrates (1:1)

Authentic, premium chai flavor

- 7 flavor varieties
- USDA Organic and Non-GMO Project Verified
- 6/32 oz cartons
- 15-month shelf life



Super Concentrates (1:5)

Same authentic, premium chai flavor in a bulk format

- Available in Original and Spicy
- USDA Organic and Non-GMO Project Verified
- 4/64 oz jugs
- 18-month shelf life



Bag In Box Concentrate

Ideal for bulk applications

- Available in Original
- 1/1.5 gal
- 15-month shelf life



Powdered Mixes

Instant, signature chai flavor

- Available in Original and Vanilla
- 6/10 oz cannisters, 4/3 lb bag and single-serve products
- 12-month shelf life